

# Naomi Rene Trujillo MA

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## Summary of Qualifications

Extensive background as an graphic/web designer and artist \* Committed to promoting cultural and social diversity in the arts \* Excellent communication and interpersonal skills \* Explorer of new media and its uses for fundraising

## Education

**Art Center College of Design**, Pasadena, CA, **BFA with honors** in Graphics/Packaging Design

**Vermont College of Norwich University** (now part of **Union College**), Montpelier, VT, **MA in Art Therapy**

## Skills & Software

Adobe Creative Suite 4, Microsoft Office, HTML, CSS; efficient on both Mac and PC platforms.

## Experience

**Colorado College**, Colorado Springs, CO:

### ***Program Officer/Multimedia Design, Offices of Annual Giving and Alumni & Parent Relations***

- Graphic and web designer for the offices of Annual Giving and Alumni & Parent Relations
- Participates in development and implementation of Annual Giving fundraising goals and activities
- Promoted from specialist to program officer (this position was created for me)
- Designs and implements email templates for use in communications and solicitations
- Provides training to team members and other staff on web/design software; point person for broadcast email software
- Provides design direction for overall appearance/branding for both Annual Giving and Alumni & Parent Relations communications
- Redesigned and maintains Support CC pages; maintains the *1874 Society* website; working with Alumni & Parent Relations on redesign for their website
- Responsible for design of Homecoming 2009 & 2010 logos and accompanying print and web collateral (brochure design and print production, website, e/mailings, etc.)
- Coordinates with staff and faculty campus-wide as well as outside vendors to effectively coordinate the content of the web pages with other types of communications (publications, new media, special events) associated with annual giving goals
- Creates, manages, edits and updates content for the College's Annual Giving and Alumni and Parent Relations web pages, and related pages elsewhere on the College's web site
- Produces, edits, and maintains alumni and annual giving publications
- Assists the Annual Giving Director in representing the College in the campus community

**Colorado College**, Colorado Springs, CO:

### ***Program Specialist, Offices of Annual Giving and Alumni & Parent Relations***

- Designed alumni documents, brochures, mailings, email blasts and programs
- Developed email template for Alumni Office for use in all event mailings; the template provided ease of use and increased productivity for the Alumni and Parent Relations staff
- Assisted in organization, planning and execution of alumni events, class reunions working with staff, faculty, alumni, venues and suppliers
- Collaborated with Alumni Association Board Nominations Committee in execution and organization of the Benezet, Worner, and Riley Awards ceremony, including design of program/collateral and event logistics; coordinated communications between Director of the Office of Alumni and Parent Relations, the President of Colorado College, CC faculty and esteemed alumni
- Designed the CC Homecoming logo, website, and other collateral (2007) and developed Homecoming 2008 webpages
- Created, managed, edited and updated content for the College's Alumni and Parent Relations web pages.
- Produced, edited, and maintained the college alumni e-newsletter and other publications

**WholeCircleArt+Design**, Colorado Springs, CO: **Owner**

- Communications designer and artist providing freelance/contract services
- Award-winning artwork exhibited both locally and nationally
- Specializing in print and publication design for non-profits with an emphasis in diversity and cultural issues

**Colorado School District 11, Columbia Elementary School, Colorado Springs, CO: *Special Education Aide***

- Worked with children individually and in groups providing assistance to those with special needs
- Provided education in various art techniques as tools for skill and relationship development
- Assisted in development and utilization of curriculum

**HR Meininger Art Supply, Colorado Springs, CO: *Sales Associate***

- Provided education and support about art supplies and techniques to customers

**VERSO, Denver, CO: *Art Director/Designer***

- Design development and production of custom-designed and handmade photo albums
- Digital photography and scanning; photo retouching and restoration

**Pikes Peak Mental Health, Colorado Springs, CO: *Art Therapist***

- Directed individual and group art therapy for adults
- Provided education in a wide variety of art techniques and skills to clients
- Coordinated treatment and service plans with other therapists and service providers
- Responsible for keeping accurate treatment records; received recognition for excellence in this area
- Team consultant for multicultural approaches to therapy
- Developed group and individual treatment plans/curriculum for art therapy and studio activities
- Maintained and organized art studio and kiln

**Navpress, Colorado Springs, CO: *Publication Design Director***

- Design director for publications group
- Worked closely with editorial team in development of content and design for publications
- Primary liaison with illustrators and photographers, printers, and other vendors
- Executed all layouts/typography and design production; oversaw post-production processes
- Book designer (cover and content)
- Winner of several publication design awards

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**Selected Exhibitions:**

**Englewood National Arts Juried Art Show, April 30 – May 23, 2009**

- **Abstract Exposure Online Juried Exhibition**, accepted to the April 2008 Gallery, [http://www.abstractexposure.com/exhibitions\\_apr08.html](http://www.abstractexposure.com/exhibitions_apr08.html)
- **Wooloo.org**, ongoing exhibit at “An online community for creating and sharing art exhibitions”
- **Envi**, an eclectic art and jewelry store in Old Colorado City, Colorado Springs, CO, throughout 2007
- **American Juried Art Salon, Juried Exhibition, Spring/Summer 2006 Show**
- **Atrium Gallery**, Business of Art Center, Juried Art Shows, Manitou Springs, CO, March 7-June 2, 2006
- **FACETS**, Colorado Mosaic Art, Juried Art Show, Commonwheel Art Co-op, Manitou Springs, CO, October 21-November 14, 2005
- **Living Out Loud**, Roar Art Group, Smokebrush Gallery and Foundation for the Arts, Colorado Springs, CO, October 7-21, 2005

***Awards and Recognition:***

**2006 -- The American Juried Art Salon**

**Spring/Summer show, Award of Excellence**

*Naomi Rene Trujillo, a Colorado Springs resident, has won admittance into the prestigious American Juried Art Salon's 2006 Spring/Summer show. The title of the winning work is "Conversation", a collage/mixed media piece. Naomi was one of six to win the coveted Award of Excellence in this show. Top college and university art educators from Texas, Alabama, New York, Pennsylvania, South Dakota, and North Carolina judged this year's competition. Artists from the U.S., Canada, Mexico, Spain, and Belarus participated in the event.*

*Please see online portfolio at [www.WholeCircleDesign.com](http://www.WholeCircleDesign.com) for graphic design examples and artwork noted above.*